

Sponsor
&
Exhibit

PROSPECTUS

ISTANBUL
TURKEY
JUNE 19-21

2014

IADT

Administration

Mr. Eben Yancey
Organization Secretary

4425 Cass Street, Suite A
San Diego, CA 92109 USA

T: 1 858-272-1018

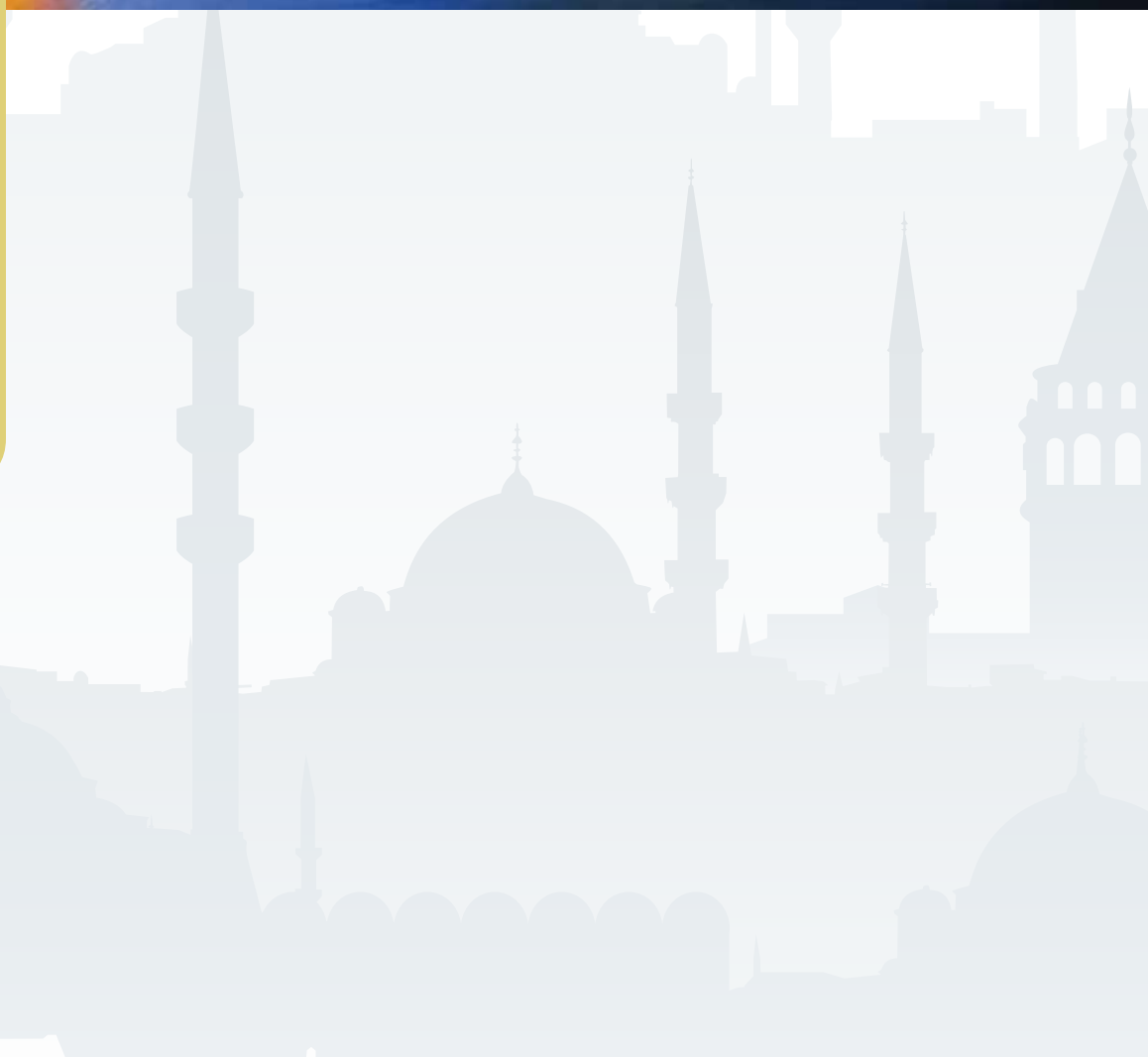
F: 1 858-272-7687

E: iadt@iadt-dentaltrauma.org

www.iadt-dentaltrauma.org



18th World Congress on Dental Traumatology
**International Association
of Dental Traumatology**





PROGRAM CO-CHAIR
Dr. Lars Andersson

DDS, PhD, DrOdont
Professor and Chair, Dept
of Surgical Sciences
Faculty of Dentistry, HSC
Kuwait University
Safat Kuwait



PROGRAM CO-CHAIR
Prof. Dr. Ayse Nil Altay

DDS, PhD
Pediatric Dentist
Turkey

WELCOME

from the IADT Program Chairs

The International Association of Dental Traumatology (IADT) is holding its 18th World Congress in Istanbul, Turkey 19-21 June, 2014.

The only predictable thing with dental accidents is that they will happen. Indeed, roughly one-half of the world's population will suffer dental trauma of some kind during their lifetime. The many possible combinations of injuries make diagnosis and treatment complex and difficult. Successful healing outcomes are intimately linked to the emergency treatment, to correctly evaluating clinical factors, and to making the right treatment decisions.

IADT is a professional organization whose mission is to promote optimal prevention and treatment service in the field of traumatic dental injuries through interaction with dental and medical colleagues, the public and interested parties in education, sports, industry and appropriate governmental agencies.

The treatment of dental trauma is multidisciplinary and involves almost all specialists and general dentists, either in the emergency phase or later as patients in their daily practices. IADT World Congresses are unique forums where the whole multi-disciplinary fields of dentistry meet to discuss the management of dental injuries. Clinicians, researchers, educators, sports dentists and others will attend this important meeting. This is a golden opportunity for interaction and learning experience.

Welcome to Istanbul June 2014.

Dr. Lars Andersson
President IADT

Dr. Ayse Nil Altay
Chair, Local Organizing Committee

MEETING INFORMATION

**The 18th World Congress on
Dental Traumatology (WCDT)
will be held in Istanbul, Turkey
(June 19-21, 2014).**

The city of Istanbul is a vibrant mix of many cultures, due in part to its location (straddling Europe and Asia across the Bosphorus Strait) and, well, in part to its history of getting conquered. The Hagia Sophia, for example, was a church, then a mosque and is now a museum. You'll spot Greek, Roman, Byzantine and Ottoman architecture around town.

Istanbul was recently named a European Capital of Culture, making the city the world's tenth-most-popular tourist destination and listed as a UNESCO World Heritage Site.

Istanbul Local Organizing Committee

Pediatric Dentistry

Prof. Dr. Nil Altay (Hacettepe University)
Prof. Dr. Alev Alaçam (Gazi University)
Prof. Dr. Koray Gencay (Istanbul University)
Prof. Dr. Figen Seymen (Istanbul University)
Prof. Dr. Ece Eden (Ege University)
Prof. Dr. Zafer C. Çehreli (Hacettepe University)
Assoc. Prof. Dr. Yücel Yılmaz (Atatürk University)
Assoc. Prof. Dr. Cem Gungor (Hacettepe University)

Maxillofacial Radiology

Prof. Dr. Kaan Orhan (Ankara University)
Assoc. Prof. Dr. Serdar Uysal (Hacettepe University)

Endodontics

Prof. Dr. Kemal Çalışkan (Ege University)
Prof. Dr. Bahar Özçelik (Hacettepe University)

Oral Surgery

Prof. Dr. Sina Uçkan (Başkent University)
Prof. Dr. Reha Kışınışçi (Ankara University)

Orthodontics

Assoc. Prof. Mehmet Özgen (Private Practice)

Periodontology

Prof. Dr. Rahime Nohutçu (Hacettepe University)

Restorative dentistry

Prof. Dr. Arlin Kiremitçi (Hacettepe University)

Prosthodontics

Assoc. Prof. Dr. Atilla Ertan (Hacettepe University)

Conference Topics

Dental Trauma
Cone Beam CT and other
Radiology Methods in
Trauma Patients
Pulp Revascularization and
Regeneration
Bone and Tooth Transplantation
Prosthetics
Pediatric Dentistry
Orthodontic Considerations
Emergency Management
Pulpal and Periodontal
Treatment and Complications
Crestal Preservation and
Bone Augmentation
Rehabilitation with Implants in
the Anterior Region
Esthetics and Ceramics in
Anterior Region
Endodontics
Prevention and Sports Dentistry



International Association of Dental Traumatology

About the IADT

The International Association of Dental Traumatology (IADT) is a professional organization that serves as a global association bringing together specialists, general dentists and others who are interested in traumatology from all over the world.

IADT Mission

The International Association of Dental Traumatology (IADT) is a non-profit, public benefit professional organization whose mission is to promote optimal prevention, research, and treatment service in the field of traumatic dental injuries through interaction with dental and medical colleagues, the public, and interested parties in education, sports, industry and appropriate governmental agencies.

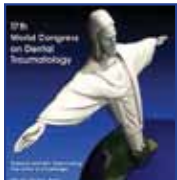
Objectives

In order to fulfill the Mission of the IADT, the following objectives are adopted:

1. To promote research, both clinical and experimental, in dental traumatology.
2. To stimulate development of educational curricula to enhance competency of dental graduates in managing dental injuries.
3. To encourage incorporation of educational standards for advanced dental education programs to achieve proficiency in managing dental injuries.
4. To promote public awareness of prevention and management of traumatic dental injuries.
5. To develop and publish recommended guidelines for treatment of traumatic dental injuries based on current best evidence.
6. To assist public health agencies in developing and implementing strategies for prevention and management of dental injuries.
7. To represent the interests of dental traumatology in various dental forums.
8. To maintain an organizational structure that promotes awareness of dental traumatology.

IADT Demographics

Membership	Global Membership numbers
Active: 615	North and South America: 235
Student: 21	Europe-Middle East-Africa: 186
Life: 2	Asia-South Pacific: 217



Previous Meeting: 17th World Congress on Dental Traumatology Rio de Janeiro, Brazil | September 19-22, 2012

516 Delegates attended	43 Speakers
105 Posters were displayed	20 Sponsors / Exhibitors

IADT President

Dr. Lars Andersson, Kuwait

IADT EXECUTIVE OFFICERS

President Elect

Dr. Alex J. Moule, Australia

Secretary/Treasurer

Dr. M. Lamar Hicks, USA

Recent Past President

Dr. Mitsuhiro Tsukiboshi, Japan

2013 Directors

- Dr. Giacomo Cavalleri, Italy
- Dr. Nestor Cohenca, USA
- Dr. Peter Day, UK
- Dr. Anthony J. DiAngelis, USA
- Dr. Olle Malmgren, Sweden
- Dr. Juan E. Onetto, Chile
- Dr. Yango Pohl, Germany



IADT Administration

Mr. Eben Yancey Organization Secretary

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THE INTERNATIONAL ASSOCIATION OF DENTAL TRAUMATOLOGY

An influential international fellowship comprised of dignitaries from prominent institutions and private practices... educators, practitioners and decision makers capable of providing significant purchasing opportunities!

IADT meetings are an ideal venue to display your company's products and services!

18th World Congress on Dental Traumatology ISTANBUL, TURKEY | June 19-21, 2014

Historic, modern, traditional: Istanbul is several cities in one.. ancient city walls, enchanted churches, mosques and palaces, delightful tastes of rich cuisine. Istanbul is the largest city in Turkey, forming the country's economic, cultural, and historical heart. The city is at the center of the second-largest metropolitan area in Europe and among the world's largest cities by population within city limits.

Invited Speakers

Dr. Jens O. Andreasen, Denmark	Can traumatized dental tissue regenerate after severe trauma?
Dr. Asgeir Sigurdsson, USA	Endodontic management of traumatized teeth
Dr. Barbro Malmgren, Sweden	Managing the alveolar crest after ankylosis-alveolar bone ridge preservation
Dr. Christine Berthold, UK	Splinting of traumatized teeth – when, why and how?
Dr. Eva F. Lauridsen, Denmark	Managing combined dento-alveolar injuries
Dr. Korkud Demirel, Turkey	Periodontal plastic surgery in the treatment of gingival traumas
Dr. Lars Andersson, Kuwait	The place of accident is where the prognosis is decided
Dr. Michel Goldberg, France	Pulp regeneration and update
Dr. Leif Bakland, USA	Biological basis for dental trauma management
Dr. Marie Therese Flores, Chile	What is new in the management of traumatic injuries to primary teeth
Dr. Mitsuhiro Tsukiboshi, Japan	Autotransplantation in the management of traumatized dentition
Dr. Mona Al-Sane, Kuwait	Dental trauma management: How best to inform the public?
Dr. Nestor Cohenca, USA	Sports dentistry and prevention of dental trauma
Dr. Olle Malmgren, Sweden	Orthodontics and traumatized teeth - when and how?
Dr. Peter Day, UK	Evidence based dental traumatology
Dr. Eva F. Lauridsen & Dr. Jens O. Andreasen, Denmark	Using the Dental Trauma Guide
Dr. Jan Gottlow, Sweden	Rehabilitating the anterior region with implants after trauma
Dr. Sebnem Turkun, Turkey	Esthetic considerations after dental trauma

Additional presenters will participate. Check conference website for details

PROGRAM SCHEDULE

Thursday, June 19th

9:00am - 5:00pm	IADT Board Meeting (Invitation only- Board Members)
9:00am - 5:00pm	Registration
10:00am - 1:00pm	Elective Workshops (Concurrent workshops)
1:00pm - 2:00pm	Free Time for Lunch
2:00pm - 5:00pm	Elective Workshops (Concurrent workshops)
2:00pm - 6:00pm	Selected Oral Abstract Presentations (Concurrent Selected Abstracts)
6:00pm - 7:00pm	Poster Session
7:00pm - 8:30pm	Welcome & Exhibit Reception

Friday, June 20th

9:00am - 9:45am	Opening Ceremony
9:45am - 1:15pm	Scientific Plenary Session (Keynote Presentations)
1:15pm - 2:30pm	Conference Luncheon
2:30pm - 6:00pm	Scientific Concurrent Sessions (Keynote Presentations)
6:00pm	Session Adjourns
8:00pm	Gala Dinner (Elective)

Saturday, June 21st

9:00am - 12:30pm	Scientific Plenary Session (Keynote Presentations)
12:30pm - 1:30pm	Conference Luncheon
1:30pm - 3:00pm	Scientific Plenary Session (Keynote Presentations)
3:00pm - 4:00pm	MEHTERAN (Ottoman Military Band)
4:00pm - 4:45pm	Scientific oral and poster presentation awards
4:45pm	Presentation of 19th IADT World Congress in Australia, 2016
5:00pm	Conference Adjourns

Visit the IADT website for updated information: www.iadt-dentaltrauma.org/2014conference



Who will attend?

Dental and medical colleagues, the public and interested parties in education, sports, industry and appropriate governmental agencies

PLATINUM, GOLD, SILVER SPONSORSHIPS and EXHIBITOR PACKAGES

Platinum Sponsor: \$15,000

(limited to 2 companies)

Includes:

- Acknowledgement as "Platinum Sponsor" in Conference Registration Brochure (distribution - 3,000+) Based on submission date of deposit prior to printing date of Registration Brochure (August 15, 2013)
- Acknowledgement as "Platinum Sponsor" on the IADT conference website, with link to company website
- Full-page color advertisement and contact information listed in Conference Program Book, distributed on-site. Advertisements will receive dedicated pages on inside covers on a first come first serve basis
- Premier booth location and size [(12 sqm (6m x 2m) = approx. 129 sqft (19,69' x 6,56'))]
- Conference sign designating company as conference "Platinum Sponsor"
- Company inserts in delegates' conference folders (maximum 4 pages)
- "Welcome Reception" or "Gala Dinner" will be announced as a generous contribution of the "Platinum Sponsor" and company logo will be printed on the related invitations. Platinum sponsor will have the option to put flags, banners etc. in the activity area. All promotional material will be prepared by the sponsor company
- Conference credentials for up to six (6) booth representatives. (Coffee and lunch tickets, entrance for lectures and conference materials)
- Up to four (4) tickets for your representatives to attend the IADT Gala Dinner
- Acknowledgement signage at the IADT Welcome Reception or Gala Dinner
- Option for presentation during Industry Session - (based on availability and approval from Program Committee)
- IADT Organizational Benefits (eligible exposure through 2016 IADT World Congress)
 - Acknowledgement as "Industry Partner" on the IADT organizational website, with link to company website
 - Opportunity to promote independent workshops (hosted by Independent Company) on IADT organizational website for IADT Members
 - Product Email Campaigns (controlled by IADT), two times a year, to IADT Membership
 - Opportunity to offer product/service discounts to IADT Members via the IADT organizational website

Gold Sponsor: \$10,000

Includes:

- Acknowledgement as "Gold Sponsor" in Conference Registration Brochure (distribution - 3,000+) Based on submission date of deposit prior to printing date of Registration Brochure (August 15, 2013)
- Acknowledgement as "Gold Sponsor" on the IADT conference website, with link to company website
- Full-page black/white ad and contact information listed in Conference Program Book, distributed on-site
- Premier booth location and size [(12 sqm (6m x 2m) = approx. 129 sqft (19,69' x 6,56'))]
- Conference sign designating company as conference "Gold Sponsor"
- One of the lunch breaks will be announced as a generous contribution of the "Gold Sponsor" and company logo will be printed on the lunch tickets. Gold sponsor will have the option to put flags, banners etc. in the lunch area. All promotional

- material will be prepared by the sponsor company
- Conference credentials for up to four (4) booth representatives. (Coffee and lunch tickets, entrance for lectures and conference materials)
- Up to two (2) tickets for your representatives to attend the IADT Gala Dinner
- Acknowledgement signage at the Welcome & Poster Session

Silver Sponsor: \$5,000

Includes:

- Acknowledgement as "Silver Sponsor" in Conference Registration Brochure (distribution - 3,000+) Based on submission date of deposit prior to printing date of Registration Brochure (August 15, 2013)
- Acknowledgement as "Silver Sponsor" on the IADT conference website, with link to company website
- Half-page black/white ad and contact information listed in Conference Program Book, distributed on-site
- Premier booth location and size [(6 sqm (3m x 2m) = approx. 64,5 sqft (9,84' x 6,56'))]
- One of the coffee breaks will be announced as a generous contribution of the "Silver Sponsor" and company logo will be printed on the coffee tickets of the related day. Silver sponsor will have the option to put flags, banners etc. in the coffee area. All promotional material will be prepared by the sponsor company
- Conference sign designating company as conference "Silver Sponsor"
- Conference credentials for up to two (2) booth representatives. (Coffee and lunch tickets, entrance for lectures and conference materials)
- Up to two (2) tickets for your representatives to attend the IADT Gala Dinner

Industry Workshop - Exhibitor: \$3,500

Includes:

- Acknowledgement as "Exhibitor" on the IADT conference website
- Contact information listed in Conference Program Book
- Exhibit booth size: [(6 sqm (3m x 2m) = approx. 64,5 sqft (9,84' x 6,56'))]
- Conference sign designating company as conference "Exhibitor"
- Conference credentials for two (2) booth representatives. (Coffee and lunch tickets, entrance for lectures and conference materials)
- opportunity to sponsor an elective workshop session

Exhibitor: \$2,000

Includes:

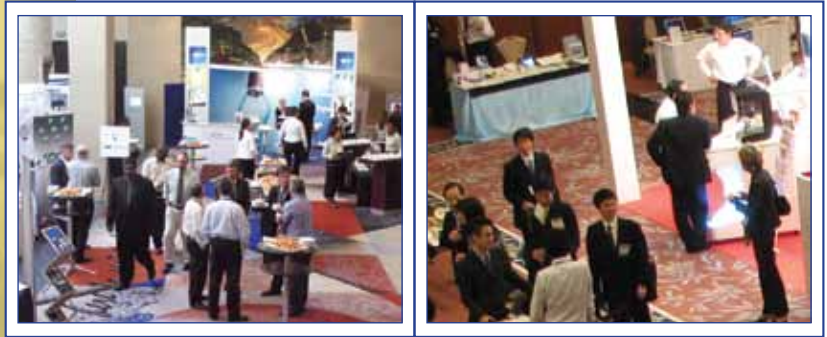
- Acknowledgement as "Exhibitor" on the IADT conference website
- Contact information listed in Conference Program Book
- Exhibit booth size: [(6 sqm (3m x 2m) = approx. 64,5 sqft (9,84' x 6,56'))]
- Conference sign designating company as conference "Exhibitor"
- Conference credentials for two (2) booth representatives. (Coffee and lunch tickets, entrance for lectures and conference materials)

All fees quoted in USA dollars.

All Exhibit times include Food & Beverage served in exhibit area.



BRANDING and ADVERTISING



OPPORTUNITIES

Additional Advertising Opportunities are available to all. If you choose to be a sponsor or exhibitor, then you are eligible for a 50% cost reduction in additional advertising opportunity

Note Pads: \$2,000 (limit 1)

Your company logo will be on all of those scraps of paper everyone uses to jot notes, new friends' contact info, and meeting times and places for networking. Note pads imprinted with your name and logo will be in attendees' registration packet and on the tables in registration area.

Plus any printing and shipping costs of notepads

Pens: \$2,000 (limit 1)

Pens with your logo will be distributed in the attendees' registration packets and available on in registration area. Attendees will be reminded of your product whenever they use your pen. Pens provided by patron.

Plus shipping cost to meeting

Luggage Tags: \$ 2,000 (limit 1)

Luggage tags will be placed in registration packets providing great exposure for your company. Luggage tags allow attendees to slip in their business card and secure to their briefcase/ luggage, providing long-term visibility for your brand.

Plus production and shipping costs

Print Advertisement in Annual Session Book

Black and white full page: \$1,000

Black and white half page: \$500

Lanyard: \$2,000 (limit 1)

Lanyards are a convenient way for attendees to wear conference credentials. Company name will be prominently displayed throughout the meeting if you sponsor the conference lanyards, on which attendees wear their required badges. Lanyards are subject to approval by RES Seminars.

Plus production and shipping costs

Tote Bag: \$2,000 (limit1)

Attractive tote bags, imprinted with your company's name and logo are given to each delegate. This tote will be used to collect handouts from the educational meetings and the exhibit floor. Continue to get your name out throughout the year as members use your tote for their travels.

Plus cost of purchasing, printing and shipping the bags

Promotional Bookmarks: \$2,000 (limit 1)

Promo bookmarks will be included in attendees' registration packet. They will also be available in the registration area.

Plus production costs and shipping

Hotel Room Keys: \$2,000 (limit 1)

Every time conference attendees open their hotel room doors, they see your company's name and logo. Patron's full color logo will be printed on one side of the hotel room key cards.

Plus production costs

Jump Drive: \$2,500 (limit 1)

Company logo on each jump drive provided to all attendees at registration. Delegates will be encouraged to copy program materials onto their jump drives in lieu of paper copies.

Plus jump drive, printing, and shipping costs

Drink Ware: \$2,000 (limit 1)

Reusable drinking cups sporting your company logo will be distributed to delegates. These visible takeaways will be carried home by the conference delegation.

Plus production and shipping costs

Hotel Door Drop: \$2,000 (limit 1)

The Door Drop provides a convenient and unique way to reach your target audience during their stay in Istanbul.

Plus hotel fees

EXHIBITOR INFORMATION

Exhibit Dates & Hours *

*Times are subject to change based on the final program agenda. See IADT website for details. Exhibitors may access the exhibit hall one hour prior to opening and remain 30 minutes after the close each day. All exhibits must be staffed during open hours.

Dismantling of Exhibits

All exhibits must remain intact until the official closing time and may not be dismantled or removed, in whole or in part, before that time. After the close of exhibits, all material must be removed no later than 5:00 pm.

Exhibit Space Fees

Please note that exhibit fees do not include shipping, receiving and handling fees, furniture or booth electrical needs. Payment arrangements are the responsibility of the exhibit company and made directly through the meeting planner (RES Seminars).

Payment

Payment in full for the contracted space must be forwarded with the sponsor & exhibitor application. The balance must be paid prior to: January 31, 2014

Make checks payable to: IADT Meeting
Mail to: RES Seminars
4425 Cass St., Suite A
San Diego, CA 92109

Refunds & Cancellations

It is agreed that all provisions of the "Rules and Regulations" governing this contract for space shall be a part of this contract. The Conference Hotel/Venue, IADT and RES Inc. are not responsible for loss or damages to any samples, displays, properties or personal effects brought to the exhibit trade show. Exhibitors hold harmless The Conference Hotel/Venue, IADT and RES Inc. from claims of any nature arising from our occupancy of assigned space or from activities of our employees or representatives. In the event that any damage to the conference site furniture, fixtures, building, or equipment caused by the installation, presence and/or removal of exhibits and exhibit materials the Exhibitor shall reimburse The Conference Hotel/Venue for the cost of such repairs or replacement as may be necessary.

Infringement

Interviews, demonstrations and the distribution of literature or samples must be made within the exhibitor's assigned area. Canvassing or distributing of advertising materials outside the exhibitor's own space will not be permitted.

Conduct of Exhibits

No drawings, raffles or quiz-type contests of any type will be permitted, unless authorized by the IADT / RES administration office. No bags or containers for collection of samples are to be distributed by exhibitors. This applies to any envelope, folder or portfolio, box, etc., that provides carrying space for more than a single sample. Electrical or other mechanical apparatus must be muffled so the noise does not interfere with other exhibitors. Character of the exhibits is subject to the approval of the IADT. The right is reserved to refuse applications that do not meet standards or expectations, as well as the right to curtail exhibits or parts of exhibits, which conflict with the character of the conference. This applies to displays, literature, advertising, novelties, souvenirs or conduct of persons.

Security

The safekeeping of the exhibitor's property shall remain the responsibility of the exhibitor. The IADT and RES Inc. assume no responsibility for any losses sustained by the exhibitor.

Fire Protection

All material used in the exhibit area must be flame proofed and fire-resistant in order to conform to the local fire ordinances and in accordance with regulations established by the local fire department. Crepe paper or corrugated paper, flame-proofed or otherwise, will not be permitted. Paper is not to be used in crating merchandise. Display racks, signs, spotlights, and special equipment must be approved before use, and all displays are subject to inspection by the Fire Prevention Bureau. Any exhibits or parts thereof found not to be fireproof will be dismantled. All aisles and exits must be kept clear at all times. Fire stations and fire extinguisher equipment are not to be covered or obstructed.

Exhibit Personnel

All participants affiliated with exhibits must be registered as an exhibitor or as a conference delegate. Each person will be issued exhibitor's badges and must be employed by the exhibitor or have a direct business affiliation. Each company is allotted badges per exhibit level purchased.



Meeting venue: Military Museum

The Military Museum is dedicated to one thousand years of Turkish military history. It is one of the leading museums of its kind in the world.

The military museum and culture center was renovated and reopened at its present building in 1993 with a very successful and contemporary exhibition concept. Today in 22 rooms about nine thousand pieces from the Ottoman era through World War II are exhibited, out of a total collection of fifty thousand objects. It holds striking historical treasures such as the chain that the Byzantines stretched across the mouth of the Golden Horn to keep out the Sultan's navy in 1453 during the siege of Constantinople. The east wing of the museum is used for temporary exhibitions and important meetings.

Our IADT Congress will be another important meeting hosted by the Istanbul Military Museum.

Make plans today to join us!

Sponsor and Exhibitor APPLICATION

Please check your support selection below.

Patron Packages

- _____ Platinum Sponsor: \$15,000
- _____ Gold Sponsor: \$10,000
- _____ Silver Sponsor: \$5,000
- _____ Industry Workshop - Exhibitor: \$3,500
- _____ Exhibitor: \$2,000

Branding & Advertising Sponsorship

Additional Advertising Opportunities are available to all. If you choose to be a sponsor or exhibitor, then you are eligible for a 50% cost reduction in additional advertising opportunity

- _____ Note Pads: \$2,000
- _____ Pens: \$2,000
- _____ Luggage Tags: \$ 2,000
- _____ Black and white full page advert: \$1,000
- _____ Black and white half page advert: \$500
- _____ Lanyard: \$2,000
- _____ Tote Bag: \$2,000
- _____ Promotional Bookmarks: \$2,000
- _____ Hotel Room Keys: \$2,000
- _____ Jump Drive: \$2,500
- _____ Drinkware: \$2,000
- _____ Hotel Door Drop: \$2,000

Cancellation Policy and Liability

By Sponsor/Exhibitor:

Cancellation of sponsorship or exhibit space must be made in writing via certified mail, return receipt requested, to IADT meeting c/o RES Seminars, 4425 Cass Street, Suite A, San Diego, CA 92109 USA. Phone cancellations will not be accepted. A refund of 50% of the total sponsorship and/or exhibitor fees will be granted for cancellations made on or before December 20, 2013. Sponsorship and exhibit fees will only be refunded to the person who paid the sponsorship or exhibit fees, by the same method as the original payment (i.e. credit card, check, etc.) and in the case of a credit card only to the same credit card used to pay the sponsorship or exhibit fees. Refunds will not be granted for cancellations made after December 20, 2013.

By IADT:

IADT reserve the right to cancel, shorten, delay, or otherwise alter or change the meeting in their discretion. If the entire meeting is cancelled IADT's sole obligation is to refund the sponsorship or exhibit fees paid to IADT for the meeting by a sponsor or exhibitor. If the meeting is delayed, shortened or otherwise altered or changed, IADT may in its discretion refund the sponsorship or exhibit fees paid to IADT by a sponsor or registrant on a prorated basis, but is under no obligation to do so. Sponsorship and exhibit fees will only be refunded to the person who paid the sponsorship or exhibit fees, by the same method as the original payment (i.e. credit card, check, etc.) and in the case of a credit card only to the same credit card used to pay the sponsorship or exhibit fees. IADT is not liable for direct, indirect, incidental, consequential, exemplary, punitive, or damages of any other kind, regardless of the nature of the cause of action that may be asserted. IADT is not responsible and shall not pay for costs or losses associated with travel, airfare, lodging, food, transportation, setup, freight, employee wages, contractor compensation or other costs or losses incurred by a sponsor or exhibitor in connection with the meeting or as a result of the meeting being cancelled, shortened, delayed, or otherwise altered or changed. Exhibitors and sponsors are solely responsible for such costs and losses and it is recommended that exhibitors and sponsors consider purchasing sufficient insurance to cover such costs and losses. Under no circumstances shall IADT's liability to any sponsor or exhibitor exceed the sponsorship or exhibit fees paid by the sponsor or exhibitor to IADT in connection with the meeting.

Copy this page, complete and fax 1 858-272-7687 or mail with payment

Company Name

Address

City/State/Zip/Country

Phone

Fax

Email – PLEASE print very clearly... Confirmation will be emailed

Authorized Signature/Date

Booth Contact Name / Email Address / Cell Phone #

Payment Method

Please select payment method below:

Check (Payable to: The International Association of Dental Traumatology)

Amount Enclosed: \$ _____

Credit Card: MasterCard Visa

Amount to be Charged: \$ _____

Credit Card Number

Expiration Date:

*V/MC 3-Digit Code on back MC and Visa. AmEx card has a 4-Digit code on front

Billing Address: Same as above

Billing City/State/Zip/Country:

Name as it Appears on Credit Card

Cardholder's Signature

Contact Information

Please contact RES Seminars (IADT Meeting Planner) if you have any questions at 1 858-272-1018 or via email at: res@res-inc.com

Mail to: IADT / RES Seminars, 4425 Cass Street, Suite A, San Diego, CA 92109 USA

Once IADT receives your application, you will be notified regarding approval of your request. 100% of total support fee is due no later than January 31, 2014. If 100% of agreed upon fee is not received by January 31, 2014, the application and exhibit space is subject to cancellation and available for resale.



IADT Sponsors - Industry Partners

The IADT \$15,000 Sponsor level is designed to encourage a long term partnership with our Sponsors, maximizing your company's Value and Exposure for your generous contribution to the IADT and the global advancement to dental traumatology.

Sponsor: \$15,000

Going beyond conference promotion and exhibit booth allocation, the IADT offers additional strategic marketing opportunities, designed to reach the greatest number of colleagues. Sponsors promote their company on IADT organization and conference websites along with conference and membership correspondence... for a minimum of 2 years.

Unique Sponsor Option Payment Plans:

- 10% discount if full amount is paid at least 10 months before the contracted meeting date.
- Semi-annual or annual Installment plans with balance due before contracted meeting date.

Maximum Exposure

Sponsors have the opportunity to reach out to our international delegates and members, via conference and organization websites along with conference and membership literature / email campaigns.

IADT conference delegates- Conference website:

1. IADT conference website "Home page" branding, with logo and link back to company website
2. Dedicated conference "Exhibitors page", with logo and link back to company website

NOTE: See Sponsor & Exhibit Prospectus for additional meeting benefits

IADT membership- Organization website:

3. IADT organization website "Home page" branding with link back to company website
4. Dedicated organization Sponsor page:

- Company name, logo, brief tag lines and link back to company website
- *Dedicated scrolling News Bulletin Board- promoting new products and services
- *Dedicated Workshop Schedule- promoting your company's workshops

*We encourage Sponsors to offer discount incentives to entice our IADT colleagues to interact directly with your company

Providing a greater resource to conference delegates and our IADT membership

Conference and Membership Correspondence

	<i>Branding Distribution Potential</i>	<i>Members Reached</i>
IADT Conference Distribution		
• Conference Marketing: Sponsor acknowledged on conference correspondence: postcards 1,000+- (minimum), email campaigns 4,000 +- (minimum) and registration brochures 1,000+- (minimum). <i>Based on company's commitment date</i>		6,000+-
• Conference Syllabus- Full page company color advertisement in meeting book. Distributed to delegates		500+-
• Company Inserts- Company inserts (maximum of 2 pieces). Distributed to delegates		500+-
• <i>See Sponsor & Exhibit Prospectus for additional benefits</i>		
Total Conference Delegate Distribution		7,000+-
IADT Member Distribution – Minimum of two (2) years		
• IADT advertisement in JDt- Sponsor acknowledged and logo on IADT advertisement page in the <i>Journal of Dental Traumatology (JDt)</i> . Circulation of 1,027, 6 issues/year		6,162
• IADT eNewsletter- Sponsors acknowledged with link to company website. Circulation 640, 2 issues/year		1,280
• Member Invoice- Sponsor logo on every membership dues invoice. Circulation up to 640, 2 notices/year		1,280
• IADT NewsFlash- Sponsors & logo acknowledged with link to company website. Circulation 640, 4 issues/year		2,560
• Sponsor News- IADT will provide one (1) email yearly, devoted solely to the Sponsor with your choice of content including links to websites and documents emailed to the entire IADT membership. Content to be provided by sponsor and approved by IADT		640
Total Membership Distribution		11,922
Total Membership Distribution		18,922

Incorporating the philosophy of Partnership, we encourage Industry Partners to share marketing ideas, strategies or incentives to encourage interaction with our members. Contact IADT to discuss additional opportunities. Let us know – What can we do for you?